

جراند للتوزيع والترويج ذمم

Grand Distribution & Promotion LLC



Abu Dhabi - Al Ain - Dubai - Sharjah - Ajman - Ras Al Khaimah - Fujairah - Umm Al Quwain





it's time for **SUCCESS!**

Grand Distribution & Promotion LLC is a **Professional Branding and Door to Door Marketing & Promotion Company** based in UAE.

Grand Distribution & Promotion LLC is a professional branding and door-to-door marketing company based in UAE which is an part of Al-Nas Group. We are a specialist door to door distribution company, providing an array of professional, reliable and accountable door to door distribution solutions to meet your Business Marketing requirements.

Our dedicated Team has an unrivalled wealth of experience (more than 12 years experience), gained from within the door to door distribution and Publishing Industries. As such, we have a thorough understanding of our Industry and have developed strong relationships over the years with Industry and Media Partners. This gives us an unrivalled position within our Marketplace and has allowed us to develop what we feel is an extremely effective and customer oriented door to door distribution service.

We appreciate and understand that our Customers all have varying needs, but that they share a common desire for consistent and excellent service. We have developed an array of distribution services that we feel can meet the demands of our Customers, to help them market and promote their businesses cost-effectively. But at the heart of everything we do is a genuine commitment to excellent Customer Service and quality control,



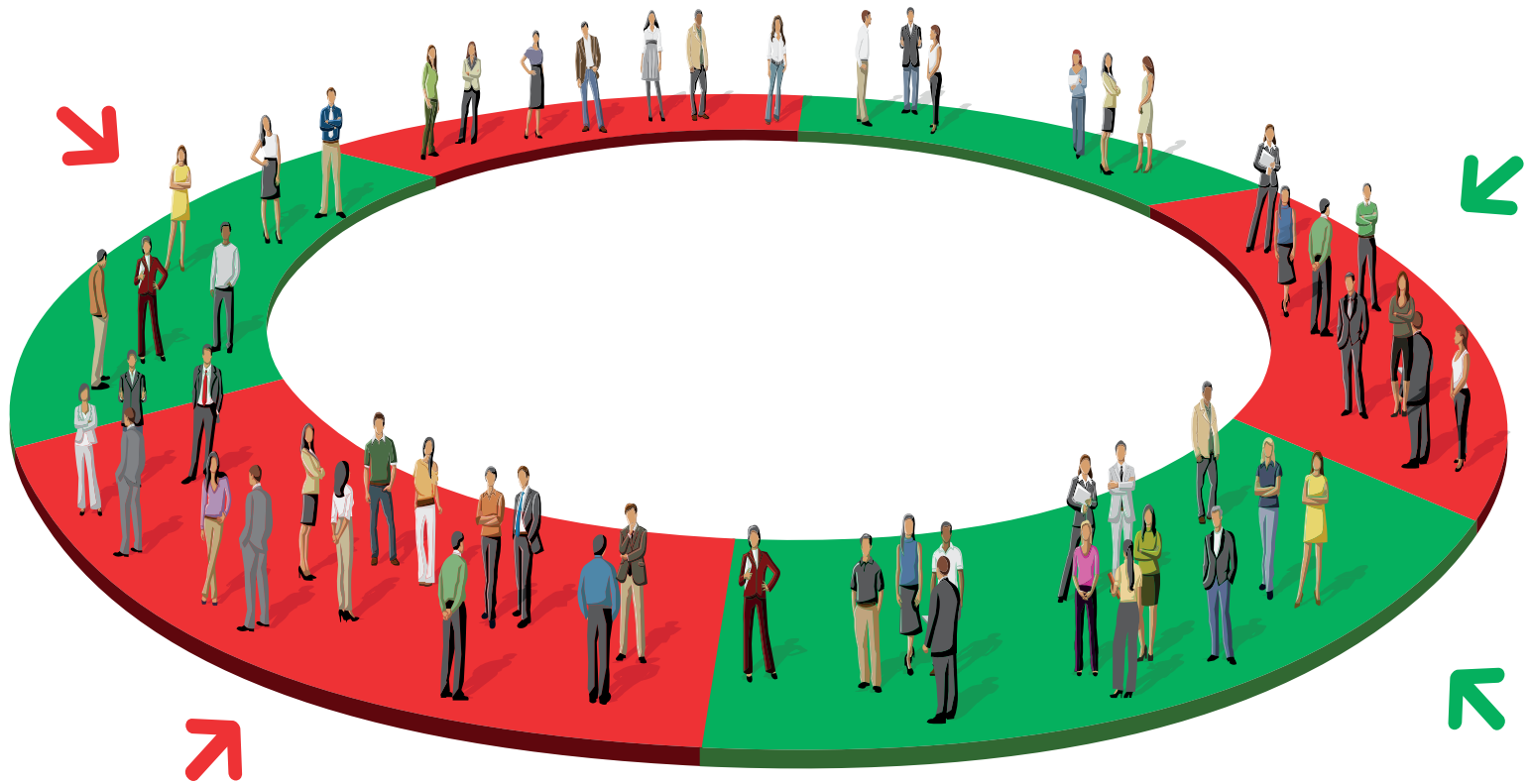
because we want to build lasting, collaborative relationships with all of our Customers. A testimony to our ethos is the level of repeat business we receive – over 80% of our weekly distribution activity originates from Customers who are happy to continuously use our services.

Our strong Market position enables us to provide a professional, reliable and accountable distribution service throughout the whole of the UAE. So whether you are planning a nationwide marketing campaign, or a targeted local distribution, Grand Distribution & Promotion LLC have the knowledge and ability to deliver your message.

In a marketplace that's full of noise, we'll help get your voice heard!

We Offer Effective Distribution Strategies Driving Utmost Value For The Campaigns





CHAIRMAN MESSAGE

We have always tried to put the needs of the customers before ours and provided the best services for all our clients.

It gives me a lot of satisfaction to address you customer, the most important part of our business. I am sure that it is the wholehearted support of our clients that helped us reach the place we are at now. As such, we have always tried to put the needs of the customers before ours and provided the best services for all our clients.

In order to support the needs of the clients, we always make use of several quality standards as much as needed. We do not walk away from carefully analyzing the quality systems we already have in place to constantly provide high value for the investments of our customers. Even when we make use of

several international standards, we do not make our services expensive and this is a major reason why we are one of the most-preferred flyer distribution services in the UAE.

Grand Distributors is a client-centric company that works very hard to create service solutions that befit the needs of all our clients. We have always been so and we will always be so. It is a promise that we operate by for all happy clients.



Our best PROPOSITIONS FOR YOU

Our strong Market position enables us to provide a professional, reliable and accountable distribution service throughout the whole of the UAE

Door to Door Distribution

No matter the doors are in an office building or the house down the street, door drops or hangers can present a significant marketing opportunity. "Door drops or hangers are the first mail your prospects sees upon arriving home".

D2D Marketing is the single most important method of neighborhood marketing and they are unique and high profile way to deliver your message.

We distribute Magazines and Newspapers D2D (National and International). D2D distribution of local and international Newspapers, Ad Magazines as per the client requirement.

Daily Morning Newspaper Distribution

If you are looking to distribute paid or free newspapers door-to-door, you will then surely appreciate our services.

If your company distributes free or paid newspapers door to door, then you will appreciate our service. We deal with a lot of publishers and work in close association with them to make available all-inclusive quality coverage. Our widespread distribution network enables us to cover whole UAE, city as well as rural areas with equal ease and efficiency. You can also avail our newspaper distribution services on yearly or monthly contract basis.

Directory Distribution

Our Door to door directory delivery is capable of effective profiling and targeting helping you to reach maximum possible target audience. Our additional virtues of superior accurateness, receptiveness and confirmation make our delivery method highly cost-effective for your business. If you are planning to outsource your directory distribution services, reach us to avail best possible services.

Sampling Distribution

One of the trickiest and most result-generating techniques of marketing is free sampling distribution. Getting something free of cost is obviously an attractive matter for one and all. Beyond creating an involuntary positive impact on the receivers, it gives them a chance to try your products. Thus sampling distribution enables your customers to experience the quality of your brand. This results in subsequent purchases and hence proves to be one of the best initiatives for brand launches, multimedia activities and rebranding etc.

Weekly Classifieds, Newspaper & Magazines & Pamphlets (Insert Polythene Bags) Distribution

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Logistic Support services

Incorrect or delayed stock delivery may cause suspension of the distribution and in worst cases it may even lead to cancellation. So, a proper logistic effort is inevitable to assure that the right items are delivered at the correct time and to the right destination. Our Logistic support services provide transportation of great quality that caters for any destination. In course of time, the transportation department and our suppliers have developed good relationships. Thus our logistic support services run smoothly without any hitches.

Why Choose Us

Planning

Select the villa, streets and people you want to target around your business area and Effective campaigns are those whose structure, scope and timing have been most thoroughly planned. In particular, you should consider:

- ✓ The objectives of the campaign
- ✓ Budget
- ✓ Any targeting requirements
- ✓ Distribution areas
- ✓ Design, copy and print
- ✓ Size, weight and quantity
- ✓ Packing
- ✓ Timing
- ✓ Repeat activity
- ✓ Evaluation

Environmental AWARENESS

We realize the relevance of environmentalism and all our processes are fine-tuned to promote the protection and preservation of natural world.

Environmental awareness is one of the core values on which Grand Distribution & Promotion LLC focuses. We realize the relevance of environmentalism and all our processes are fine-tuned to promote the protection and preservation of natural world. We by all possible means encourage usage of recycled papers and our prudently planned and well-targeted campaigns minimize wastage.



Frequently Asked Questions (FAQ)



1. Where we do?

- ✓ All over UAE covering 7 emirates
- ✓ Residential Apartments / Building
- ✓ Offices
- ✓ Villas
- ✓ Labour Camps
- ✓ Suburbs of Cities
- ✓ Industrial Areas
- ✓ Educational Institutions *
- ✓ Govt : institutions *



2. How can I make sure that my flyers are really being delivered?

You can any time make a random visit to the field and witness our team delivering your materials. We provide you appropriate time of delivery and also you may inquire to the residents regarding our services. Besides we send you monthly report that contains details regarding time of distribution and area covered.



3. What difference direct distribution has when compared to other advertising methods?

Unlike other advertising methods, the insights provided by direct distribution are more measurable and reliable. Also, it is relatively cheaper and easily manageable.



4. Is direct distribution a good way of advertising?

Direct distribution is surely a worthy way to advertise your business. A lot of small, medium as well as well-established brands rely on this mode of advertising as it is reliable, cost-effective and result-driving.



5. How to create highly effective advertising flyer?

Advertising flyers must attract the receivers and must communicate with them. This means it should be well designed and proper wordings should be filled in. For the same, we have experienced designers and creative professional writers who can design you any type of advertising materials.



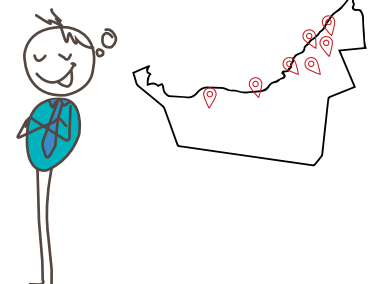
6. Do you provide distribution reports?

On top of that we will also email you full mapping reports of the distribution.



7. Distribution Coverage

- ✓ Abu Dhabi
- ✓ Al Ain
- ✓ Duabi
- ✓ Sharjah *
- ✓ Ajman
- ✓ Ras Al Khaimah
- ✓ Fujairah



Select the Villa, Streets and People you Want to Target Around your Business Area and Effective Campaigns are Those Whose Structure, Scope and Timing Have Been Most Thoroughly Planned.



Planning

We recommend early discussion of geography, numbers and timing with our staff. To achieve your campaign objectives, we can

- ✓ Assist in identifying the areas best suited to your target audience
- ✓ Advise on the number of villa & building
- ✓ Advise as to the period of distribution required for your target completion date



Targeting

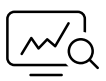
We are always happy to advise clients on the areas best suited to their target market and on the numbers required to achieve the required degree of coverage (based on the distribution area data). This is part of our personal service and general advice is without charge.



Timing

In order to maximise the impact of your items, consider when you want your target audience to receive the item. Of course, this is particularly important if your communication relates to a specific event such as a store opening or sale. Based on this, we will advise you of the date we would need to receive your items, which then allows you to plan your overall timing including design and print. Build in time for slippage in these schedules.

Timing may also affect the cost of distribution. If so, we will raise this with you when we discuss your particular requirements.



Reporting

We can provide daily reports during leaflet delivery and audit report once distribution is complete.





business

motivation

teaching

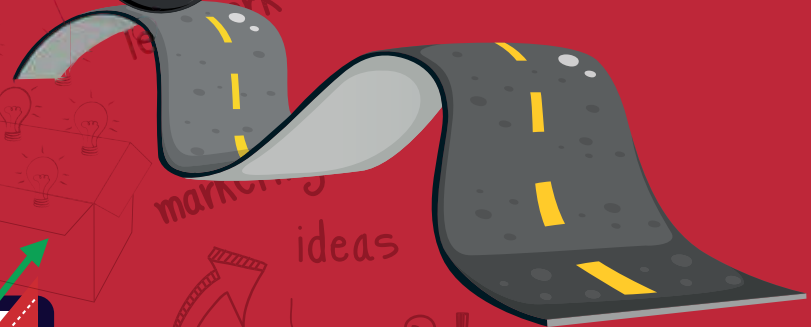
solution



BRANDING



success



marketing ideas

innovation

TARGETING



DOOR TO DOOR



SALE

strategy

ADVERTISING

STRATEGIES

GRAND



FLYERS



PROMOTION

OFFER



plan

management

20%

imag

15%

WE ARE WHAT WE PROMISE TO BE...

We have always tried to put the needs of the customers before ours and provided the best services for all our clients.

Whether you want to increase your market reach, promote your company's arrival or introduce a new product or service in the local market, we are the people you can rely on. Over the years, we have supported the flyer distribution and promotional needs of a number of businesses and companies from several business sectors and industries without compromising on the targets and requirements of the clients. We work hard to ensure that the business promotion goals of our clients are always met and they are satisfied with the value we deliver by means of our professionalism and dedication.

These traits have helped us become one of the most reliable and sought-after flyer distribution services in the market now. Along with this, our proclivity towards offering top-notch service makes us garner excellent reviews from all our clients.

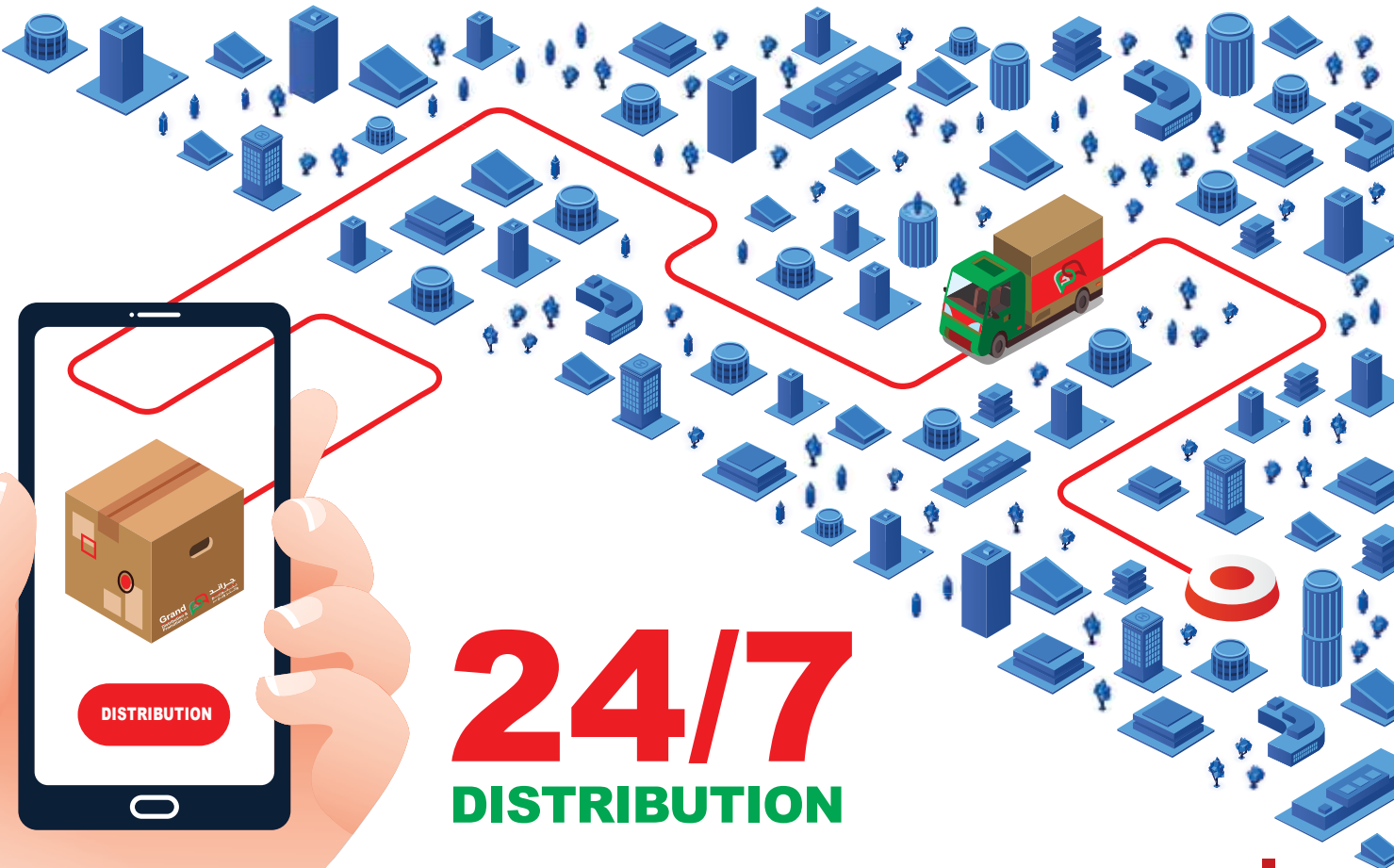
Advantages of associating with Grand Distribution

Whatever may be the business sector you operate in, associating with Grand Distribution, the most preferred flyer distribution services, can bestow you with an array of advantages such as;

- You get access to the most efficient and effective flyer distribution network in the market.
- The quality of the service deliverance is ensued using diverse quality control systems.
- You will be support not just as a client but also as a reliable business partner.
- You can get access to diverse distributions and promotional plans.
- You can choose from the most befitting distribution plan apt for your distribution requirements.
- We cater to even the most diverse and unique requirements of the clients when it comes to flyer distribution.
- Our extensive database helps you to understand the reach and effectiveness of the campaign exceptionally well.



Distribution Diagram





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Ware Houses:

Abu Dhabi - Mussafah Sanaya - 9

Back side of
Royal Emirates Supermarket
Abu Dhabi, UAE

Dubai

Al Mudina - Deira
Near to Lulu Center
Dubai, UAE

Let's get Social connect with us today...!

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